SPD CHARITY HONGBAO 2027

Corporate Partnership Fact Sheet

ABOUT SPD CHARITY HONGBAO

SPD Charity Hongbao is our annual festive fundraising initiative, giving the public a meaningful way to help build a brighter, more inclusive tomorrow for persons with disabilities. Funds raised support programmes and services that help them live with greater independence, dignity and purpose.

We warmly invite your company to engage your employees, business partners and customers in the spirit of giving this festive season. Your participation creates a ripple effect, inspiring empathy, kindness and a stronger sense of community, while giving everyone the opportunity to make a real difference in the lives of persons with disabilities. Together, we can shape a brighter future for all.

WHY PARTNER WITH US

- **Maximise your impact** – All donations enjoy 2.5 times tax deduction and 40% matching grants from Tote Board's Enhanced Fund-Raising Programme.
- **Engage your people** – A simple, meaningful festive activity that brings employees, business partners and customers together around a shared cause, and deepens their understanding of persons with disabilities.
- **Be recognised** – Enjoy recognition for your generosity, from a Certificate of Appreciation to webpage features, appreciation event invitation and social media recognition at higher giving tiers (see Corporate Donor Acknowledgment Opportunities on the last page).
- **Participate with ease** – We arrange delivery and collection of the Hongbao packets and boxes, tabulate your donations and update you on the total funds raised by your company.

HOW IT WORKS

Participating companies receive Hongbao packets for their staff's contributions. Everyone is encouraged to:



- Place their contributions in the Hongbao packet.
- Drop the packets into the collection boxes provided by SPD.

Prefer to give digitally? Donations can also be made online by scanning the QR code at the back of the Hongbao packets. Every donation enjoys 2.5 times tax deduction and 40% matching grants from Tote Board's Enhanced Fund-Raising Programme.

WHAT YOUR SUPPORT ACHIEVES

- Raise funds for programmes and services that equip persons with disabilities to be independent and self-reliant.
- Give employees a deeper understanding of persons with disabilities, and practical ways to make a difference in their lives, fostering a more inclusive society.

HOW YOU CAN PARTICIPATE

Joining is simple. Complete the **online response form** and indicate the number of Hongbao packets your company requires, or, if you wish to explore other ways to raise funds for SPD Charity Hongbao.

We make participation seamless. Our team will arrange delivery and collection of the Hongbao packets and boxes, tabulate the donations and update you on the total amount of funds raised by your company.

Join us this festive season and let every Hongbao count towards a more inclusive Singapore.

ABOUT SPD

Since 1964, SPD, a local charity, has been empowering persons with disabilities, or those who may develop disabling conditions, to maximise their potential and integrate into mainstream society.

At SPD, we believe every person deserves the opportunity to learn, work, connect and lead meaningful lives. Through more than 20 programmes and services, we support persons with disabilities and developmental needs across every life stage, from early intervention and education to employment, rehabilitation, senior care and lifelong learning.

In FY2025/2026, SPD's programmes and services reached more than 15,200 persons with disabilities across Singapore, supported by a dedicated team of professionals committed to empowering persons with disabilities and their families.

To learn more about SPD, please visit www.spd.org.sg.

GET IN TOUCH

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Acknowledgement Opportunities

Through SPD Charity Hongbao, companies, employees and business partners can come together to support programmes and services that empower persons with disabilities to achieve greater independence and participate fully in the community. As a token of our appreciation for the corporate donors who make this meaningful impact possible, we are pleased to offer the following recognition and engagement opportunities:

Acknowledgment	**Bronze $1,000 to $4,999**	**Silver $5,000 to $9,999**	**Gold $10,000 to $29,999**	**Platinum ≥$30,000**
Certificate of Appreciation	✓	✓	✓	✓
Donor acknowledgment on SPD Annual Report	✓	✓	✓	✓
Company name/logo on Charity Hongbao webpage		✓	✓	✓
Outdoor banner acknowledgment		✓	✓	✓
Invitation to appreciation event		✓	✓	✓
Photo opportunity for token of appreciation presentation at event			✓	✓
Social media / newsletter recognition			Consolidated Post	Standalone Post
Disability Awareness Talk or Handicraft Workshop conducted by persons with disabilities for Donor's employees				✓